

2010 FIFA World Cup™

Cape Town and the
Western Cape:

Your host in 2010!

Western Cape
Premier:

Ms Lynne Brown

7 February 2009

Cape Town
and the Western Cape



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Cape Town & Western Cape 2010 Objectives

- Host semi-final and events successfully
- Maximum public benefit and lasting legacy
 - Infrastructure development
 - Economic Opportunities
 - Environmental legacy
 - Social cohesion: 'Home for All'
- Desirable destination for investment, trade, tourism
- Geographic spread beyond the City





To Airport



Cape Town International Convention Centre

CT Station



Central public viewing area

Somerset Hospital

V&A Waterfront

Granger Bay Boulevard

Green Point Stadium

Our readiness for the 2010 FIFA World Cup

We have heard your most frequently asked questions:

- Are we really going to be ready to host?
- How safe will my fans be?

We will now focus on readiness

SAPS will present the 2010 Safety Plan



Stadium, forecourt and pedestrian underpass





Stadium@ Green Point: 23 January 2009

Accessing the Cape

- Connected by direct scheduled flights to major airports in Europe, South America, North America, Asia and Africa
- Regular flight connections to leading cities in South Africa
- Sophisticated road infrastructure
- Extensive rail network
- Visitors will move around by meter taxi, coach, train or on foot

Cape Town International Airport Upgrade



Cape Town Station Concourse Upgrade



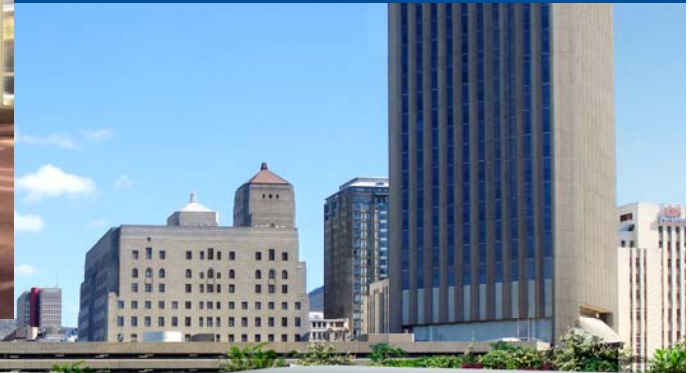
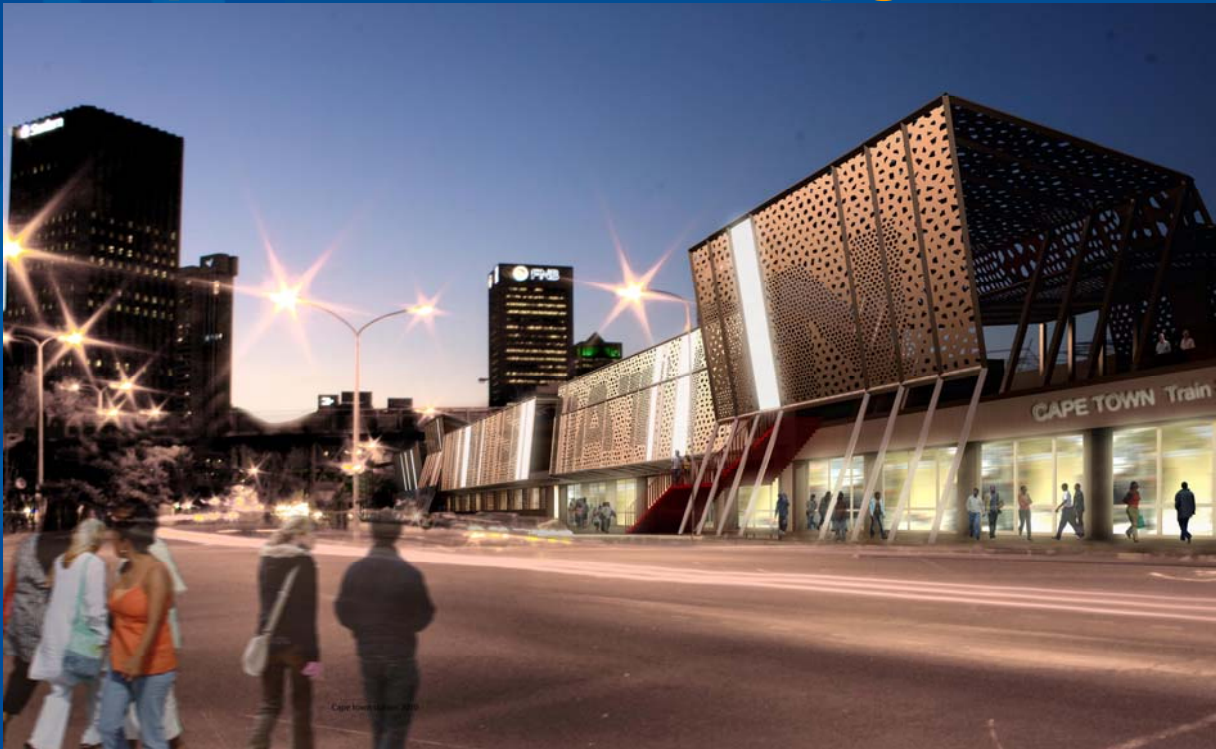
Cape Town International Airport Upgrade



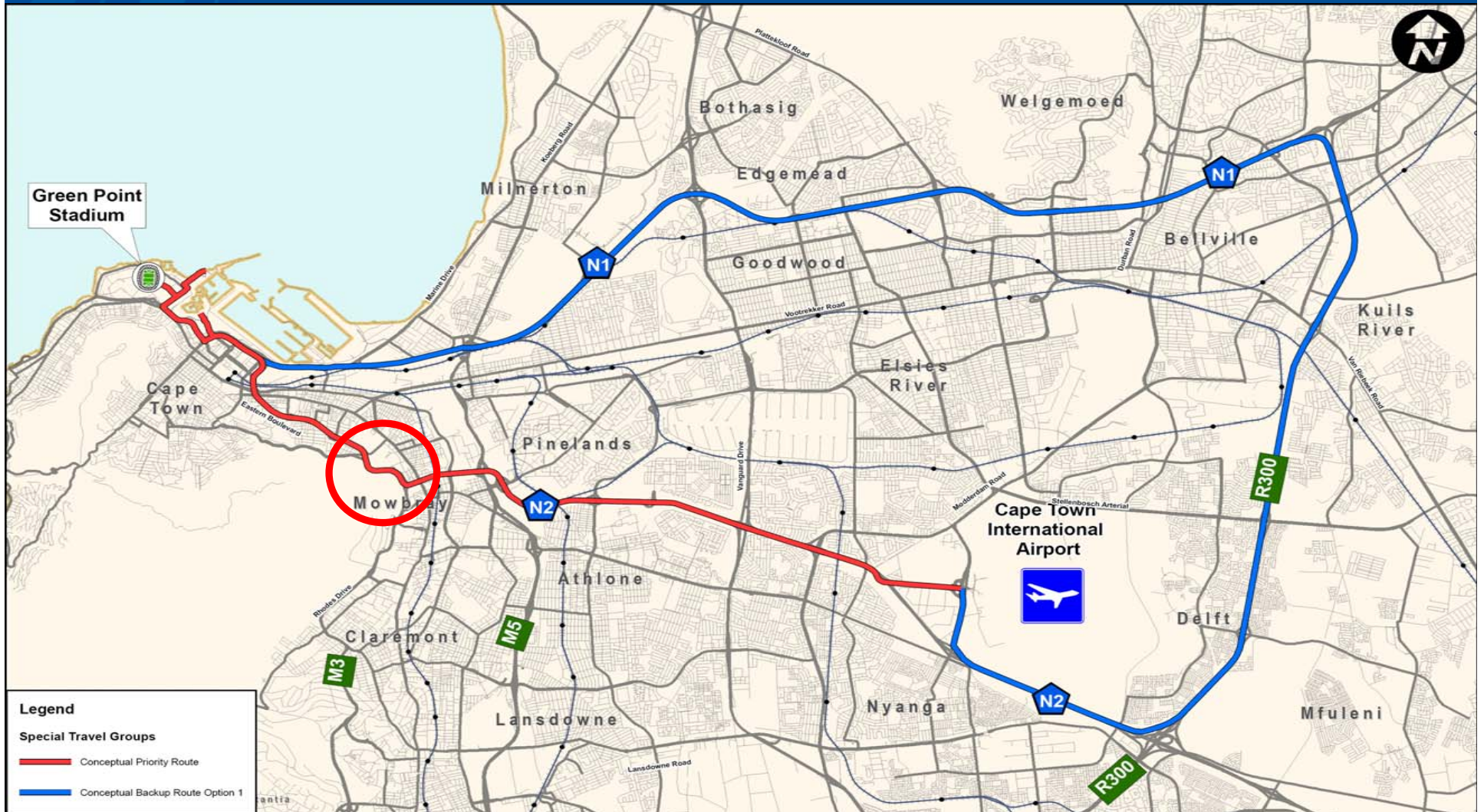
CTIA Departure Drop Off Area



Cape Town Station Upgrade



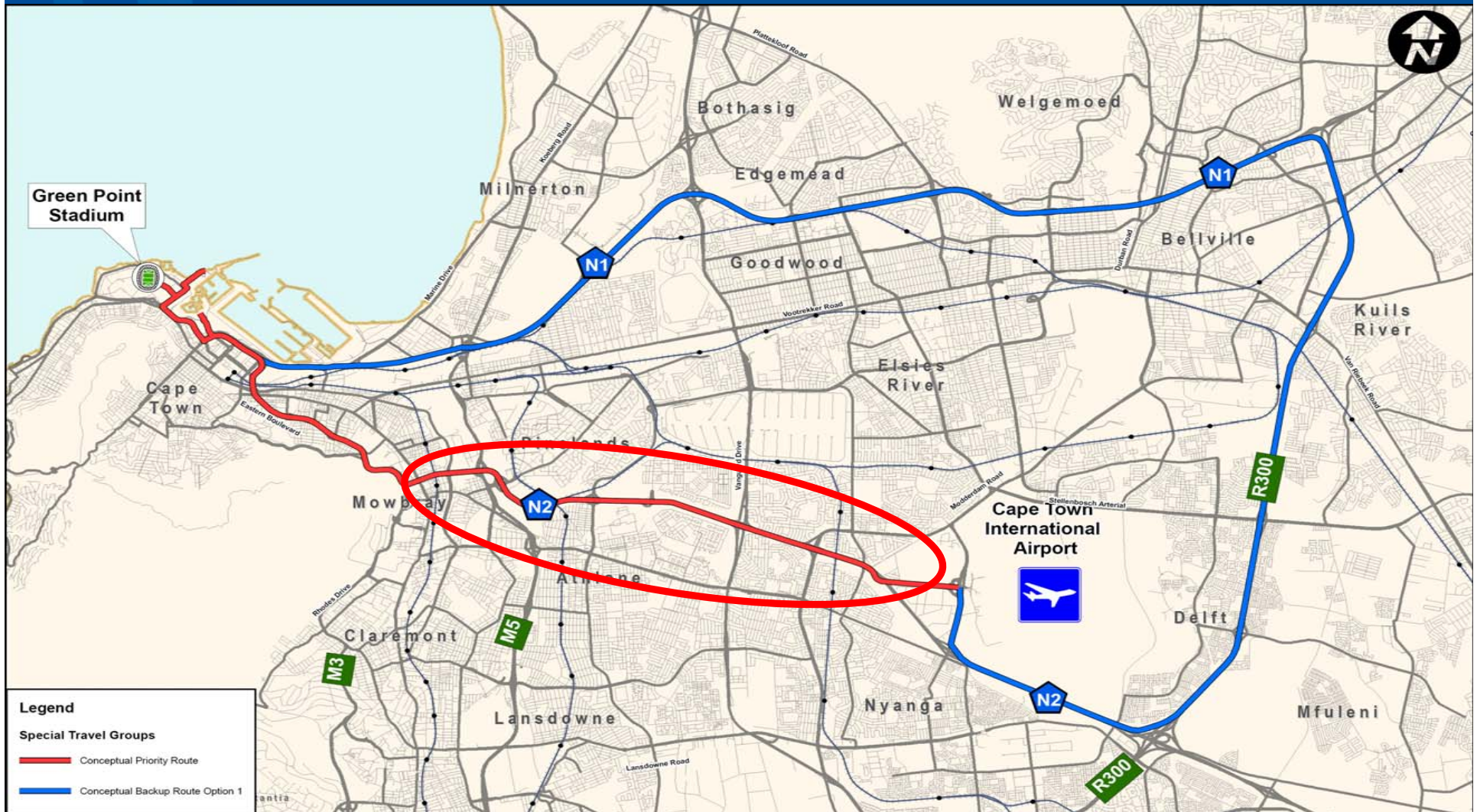
Hospital Bend Upgrade



Road Upgrades: Hospital Bend Pre Selection Scheme

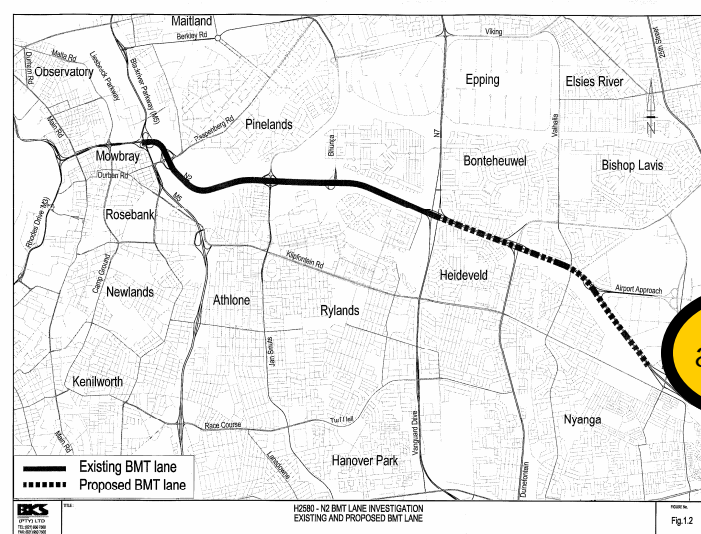


AIRPORT CITY LINK: BMT LANE

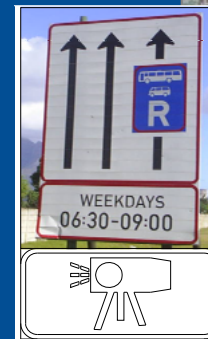


Airport City Link: BMT Lane: Inbound

1. ANPR Camera Footage



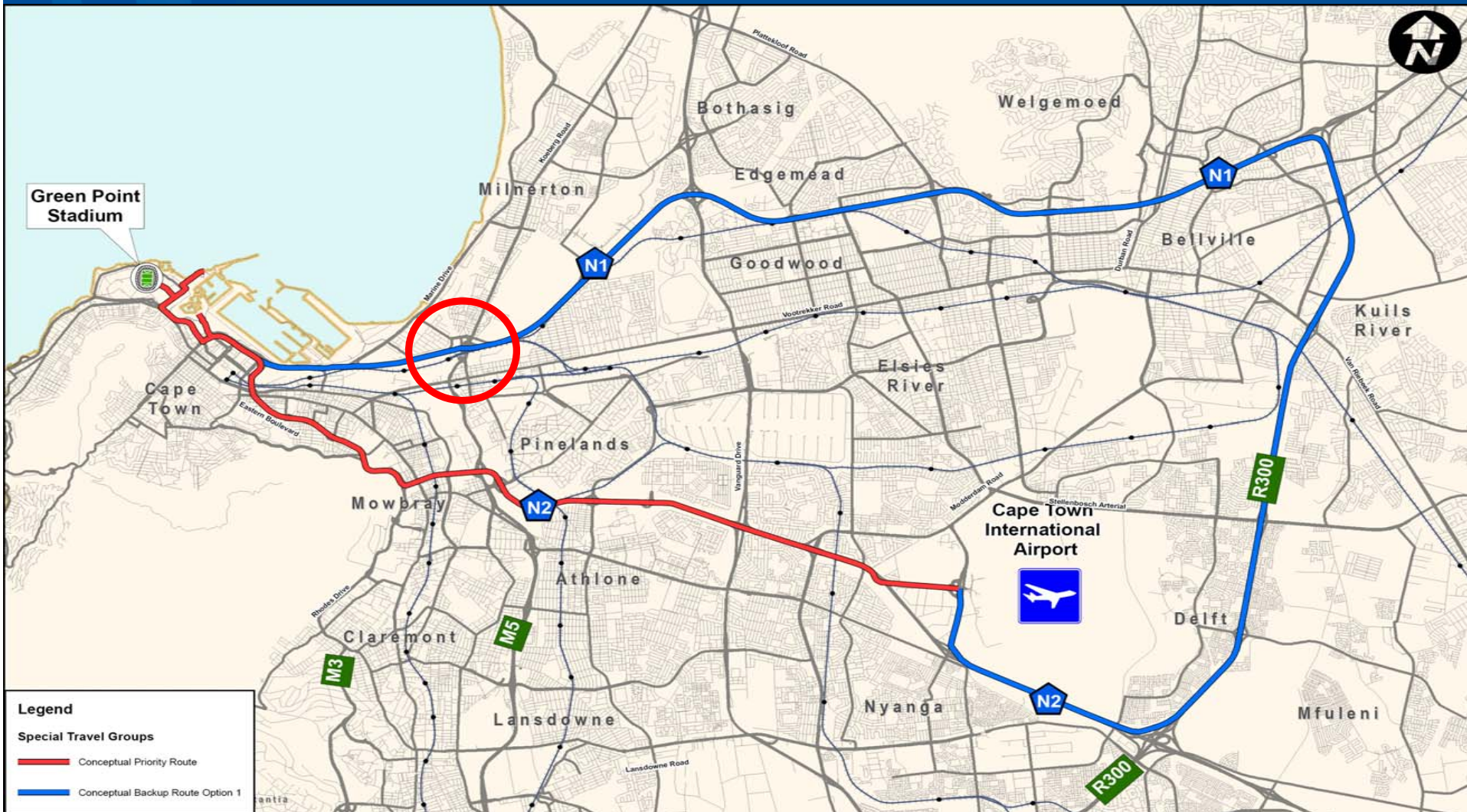
Remote Control Centre



Airport City Link: BMT Lane: Outbound



KOEBERG INTERCHANGE UPGRADE



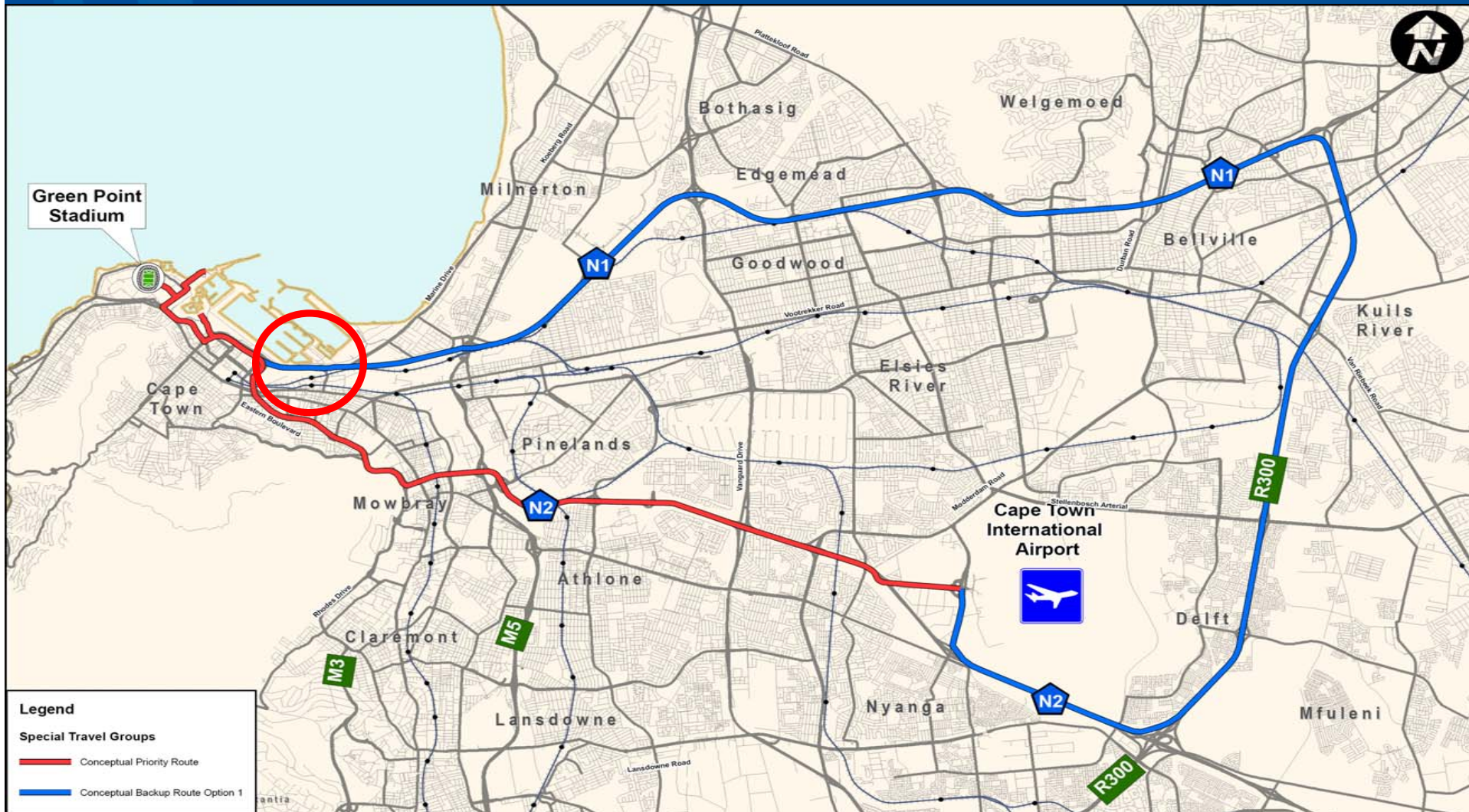
Koeberg Interchange Upgrade Phase 1 (2010)



KOEBERG INTERCHANGE UPGRADE



TABLE BAY BOULEVARD



WHITE BRIDGE - KNYSNA

- R120m
- 17 June 2008 commenced – 16 December 2009 to be completed
- links to Knysna By-pass
- provides for Non-motorised transport



SANDKRAAL ROAD, GEORGE

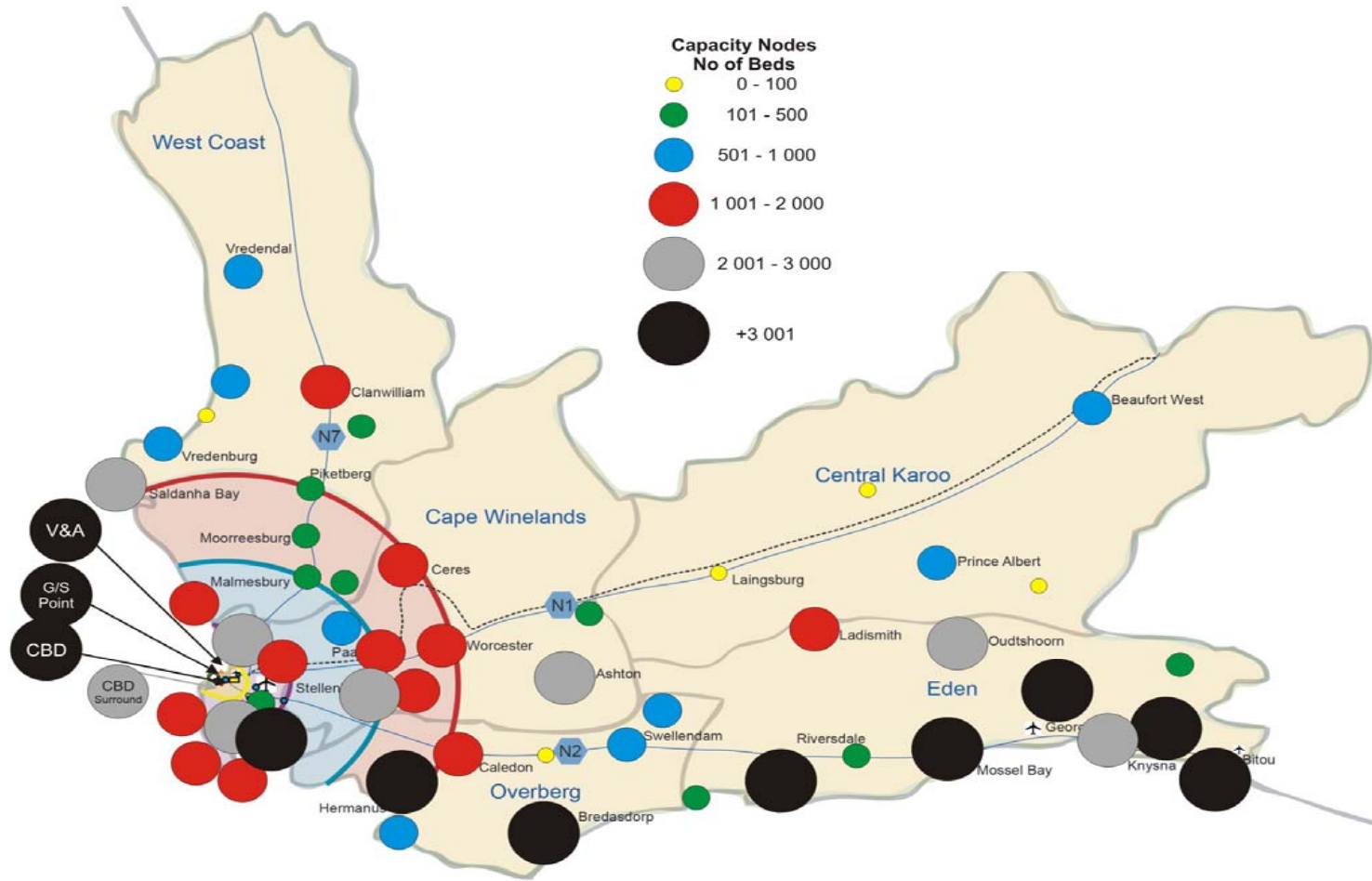


A place to stay



A place to stay

2010: Accommodation: Comparison of Bed Numbers by Town and/or Area (Accredited)



Hotel Accommodation

- Cape Town has 16 000 rooms within 45 minute driving radius of City centre
- 7000 rooms within 15 minute driving radius of stadium
- 3500 of these rooms are within 15 minute walking distance
- At least eight new hotels to capitalise on 2010,
 - The Taj Hotel on St George's Mall
 - 15 on Orange
 - Express by Holiday Inn (also on St George's Mall)
 - One & Only (V & A Waterfront)
 - Two further hotels in Waterfront;
 - Alongside CT International Convention Centre



A place to unwind



A place to learn

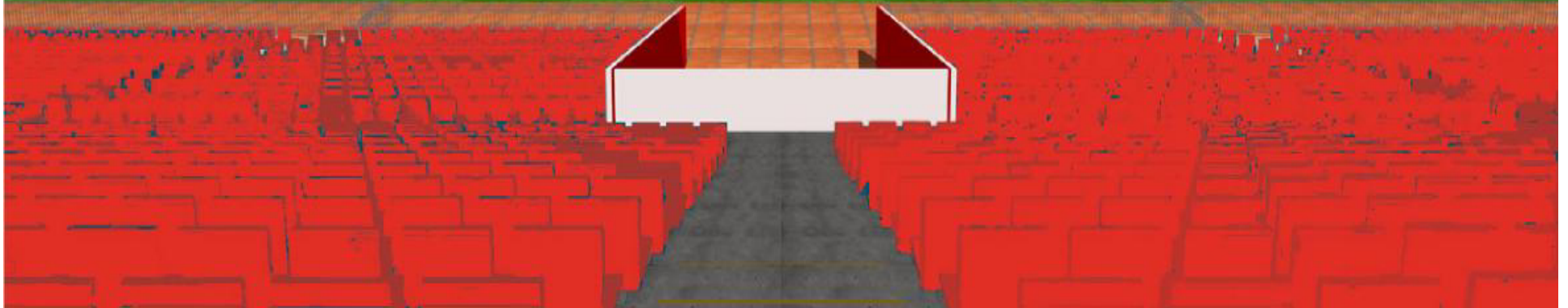
Steeped in academic traditions and serviced by four world class universities:

- Cape Peninsula University of Technology
- University of Cape Town
- University of Stellenbosch
- University of Western Cape

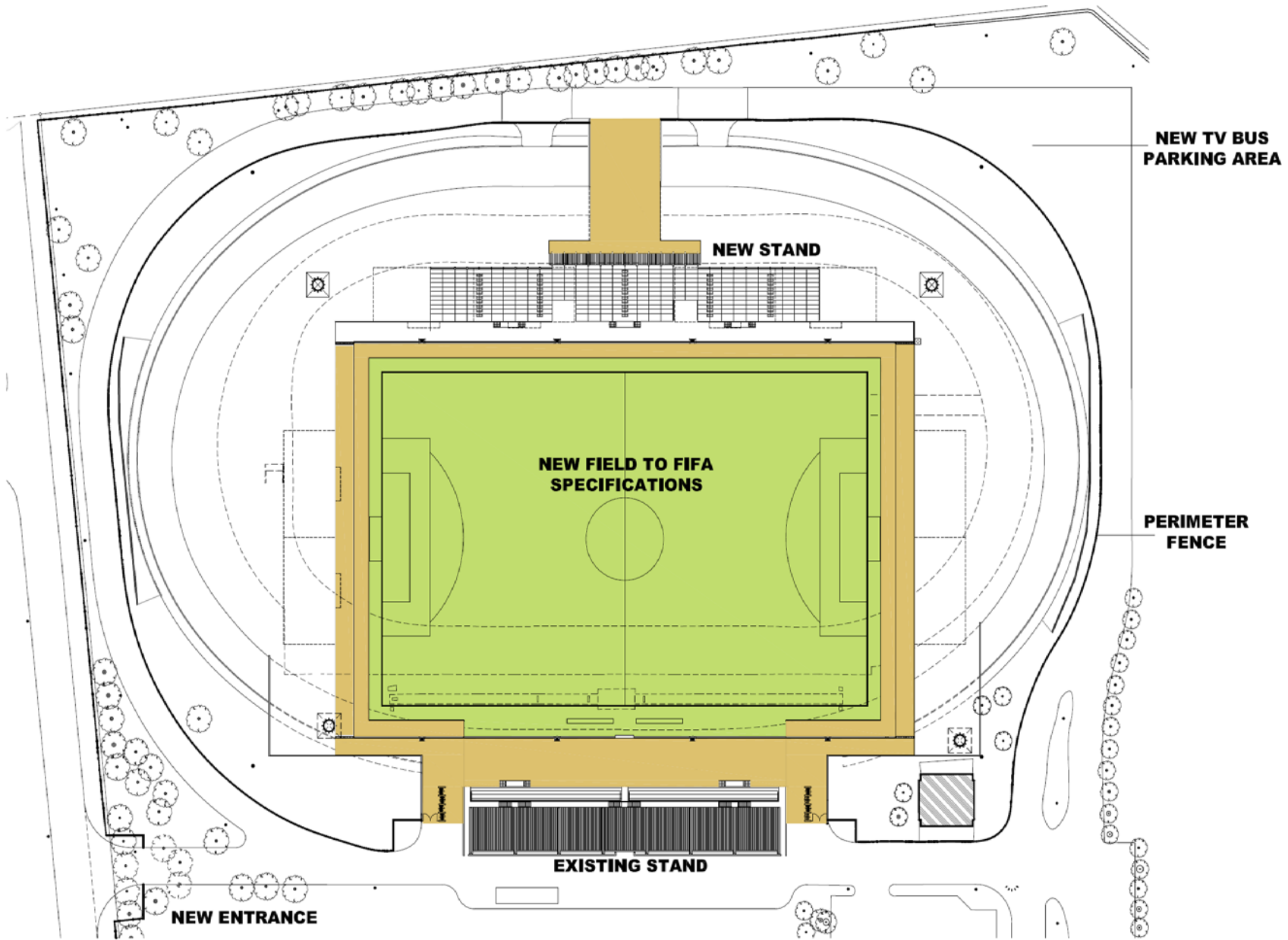


A place to train





Philippi Stadium: Proposed Venue Specific Training Site for Cape Town



Philippi Stadium: Proposed Venue Specific Training Site for Cape Town

DESIGN SCOPE
 ARCHITECTS + INTERIOR DESIGNERS



KNYSNA
Pezula Resort Hotel and Spa ★ ★ ★ ★ ★
 Lagoon View Drive, Eastern Head, Krynene | +27 44 302 3333
 hotel@pezula.com | www.pezularesorthotel.com

EN
 Award-winning Pezula Resort Hotel and Spa on the scenic Garden Route delivers a whole new world of luxury and privacy in elegant African style. Situated on the Eastern Head of Krynene, just a 40 minute flight from Cape Town, it is known for its gourmet restaurant, multi-award-winning spa, exquisite location, indigenous forests, pristine river and secluded beach.

FR
 Le Pezula Resort Hotel and Spa, situé sur la route pittoresque des jardins, fournit un tout nouveau monde de luxe et d'intimité dans le style africain élégant. Situé sur le cap oriental de Krynene, un vol de juste 40 minutes de Cape Town, il est connu pour son restaurant gourmet, son spa plusieurs fois primé, son environnement exquis, ses forêts indigènes, sa rivière immaculée et sa plage retirée.

DE
 Das prestigieöse Pezula Resort Hotel and Spa an der landschaftlich reizvollen Gartenroute liefert eine neue Welt des Luxus und der Privatsphäre in elegantem afrikanischen Stil. Die Anlage befindet sich am östlichen Head von Krynene, nur 40 Flugminuten von Kapstadt entfernt, und ist bekannt für ihr Gourmet-Restaurant, das mehrfach preisgekröntes Spa, die exquisite Lage, einheimische Wälder, unberührte Flüsse und einsame Strände.

ES
 El galardonado Pezula Resort Hotel y Spa sobre la panorámica Garden Route ofrece un nuevo mundo total de lujo y privacidad en un elegante estilo africano. Situado en la cumbre oriental de Krynene, a tan sólo 40 minutos vuelo desde Ciudad del Cabo, se conoce por su restaurante gourmet, su multi-premiado spa, su exquisita ubicación, sus selvas autóctonas, su río cristalino y su playa privada.

Hotel / Hôtel / Hotel / Hotel:


Rooms / Zimmer / Chambres / Habitaciones:


Distances / Entfernungen / Distances / Distancias:





16 | CAPE TOWN AND WESTERN CAPE ACCOMMODATION AND TRAINING SITES

Base Camps

- Launched book in Vienna 27 June 2008
- Local launch to foreign representatives & media 29 August 2008
- Team inspections already begun

*Location*Hotel*Training site(s)*Distances (transportation)
 *Key facilities *Key Services



A place for football



40,000 fans at Newlands Stadium, Cape Town July 2007



A place for football



Bafana Bafana vs. Zambia

A place to celebrate



Public Viewing Locations in the Western Cape in 2010



- Official FIFA Fan Park: Grand Parade
- Cape Town: Athlone, Belville, Swartklip
- Cape Winelands: Worcester
- West Coast: Vredenburg
- Overberg: Bredasdorp
- Central Karoo: Beaufort West
- Eden: George

2010 Match Schedule: Cape Town

MATCH SCHEDULE 2010 FIFA World Cup South Africa™



	Group Matches							Round of 16							Quarter Finals		Semi Finals		3/4 Place and Final													
	Friday June 11	Saturday June 12	Sunday June 13	Monday June 14	Tuesday June 15	Wednesday June 16	Thursday June 17	Friday June 18	Saturday June 19	Sunday June 20	Monday June 21	Tuesday June 22	Wednesday June 23	Thursday June 24	Friday June 25	Saturday June 26	Sunday June 27	Monday June 28	Tuesday June 29	Wednesday June 30	Thursday July 1	Friday July 2	Saturday July 3	Sunday July 4	Monday July 5	Tuesday July 6	Wednesday July 7	Thursday July 8	Friday July 9	Saturday July 10	Sunday July 11	
Johannesburg Soccer City	A1 A2			E1 E2			B1 B3		G1			D4 D1			2 1B 2A							A1 1 3									Winner I vs Winner B	
Johannesburg Ellis Park		B1 B5			G1 G3			D1 D4		H1 H5			F4 F5				7 1G 2H					D1 4-6										
Nelspruit Mbombela						H3 H4				F1 F3		D2 D3			O4 O2																	
Rustenburg Royal Bafokeng			C1 C2		F3 F4			D4 D2			A2 A3		E2 E3		3 1C 2D																	
Mangaung/ Bloemfontein Free State	Friday			Monday					Friday					Monday	Thursday																	
Cape Town Green Point	A3 A4			F1 F2					D1 D2		G4		E4 E1																			
Durban Durban	20h30			20h30			H1 H5		D1 D2		B1 B5		O1 O2																			
Polokwane Peter Mokaba			C1 C2				A4 A2				B4 B5		F2 F3																			
Nelson Mandela Bay/Port Elizabeth Port Elizabeth		B3 B4			G3 G4			D1 D3		H4 H2		C4 C1			1 1A 2B																	
Tshawne/Pretoria Loftus Versfeld				D3 D4		A1 A3			E4 E2			C1 C3		H4 H1																		

Match numbers and provisional kick-off times will be confirmed in due course

Group A	Group B	Group C	Group D
Group E	Group F	Group G	Group H

FIFA Partners

adidas Coca-Cola Emirates KIA SONY VISA

FIFA World Cup Sponsors

Budweiser McDonald's MTN Satyam

National Supporters

FIFA.com FNB Telkom 20centres

Western Cape: What's on ?

2009

26 January: 500 Days to go
5-7 February: Iziko Programme
7 February: Premier's Diplomatic Brunch
March: Soccerex, Brasilia
10-13 April: Bay Hill Under 19 Football Tournament
6 May: 400 Days to go
June: World Economic Forum
June: CT International Book Fair
14-28 June: FIFA Confederations Cup
14 August: 300 Days to go
22 November: 200 Days to go
23-26 Nov: Emergency Medicine Conference
November: Soccerex, Johannesburg
December: Festival of Hope & Legacy Conference, CT
4 December: FIFA World Cup Final Draw, Cape Town
December: Stadium Handover to City, Cape Town
December: World Broadcasters' Meeting

2010

2 March: 100 Days to go
1-5 July: Cape Town International Fashion Week
7-8 July: Regional Leaders Forum
11 Jun–11 Jul: FIFA World Cup™



We need your kind assistance:

To share information with:

- Foreign Affairs Departments in your home country to ensure accurate information is given through travel advisories
- Your national teams (should they qualify)
- Media based in your country
- Assistance with language translation, and volunteers for interpretation (health, safety etc)
- Interface between your fans and the Western Cape and local governments



Cape Town and Western Cape

- A place to stay
- A place to unwind
- A place to learn
- A place to do business
- A place to train
- A place to play

Your home in 2010!



488 Days to KICK OFF!!



Thank you • Vielen Dank • Gracias • Merci • شكرن • Obrigada