



# The water crisis

How businesses are responding



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In partnership with



CITY OF CAPE TOWN  
ISIXEKO SASEKAPA  
STAD KAAPSTAD



**Western Cape  
Government**  
Economic Development  
and Tourism



# What can businesses do?



- Commit
- Identify risks
- Set targets
- Water audits
- Meter and Monitor
- Water quality requirements

- Efficient processes and behavior
- Efficient fittings and technologies
- Water-wise landscaping

- Greywater reuse
- Industrial wastewater reuse

- Treated effluent
- Groundwater
- Rainwater/ Stormwater
- Desalination

Increasing cost and complexity



# Businesses responding across the spectrum



- **Vineyard Hotel:** 25% saving this year
- **Growthpoint:** 70% reduction on some properties

- **JG Afrika:** 67% saving
- **ACA Threads:** 70% reduction since 2012

- **GSK:** 42% reduction over past 6 years
- **Old Mutual:** 30% reduction over past 2 years, off-grid next year
- **Quality Beverages:** 27% decreased this year

- **Woolworths:** 60% reduction, off-grid next year
- **K-Way:** 60% reduction
- **Bayside Mall:** 93% reduction for toilet flushing and irrigation



# What else is being done beyond their own operations

Businesses are working with:

- Their staff (Spier)
- Their supply chain (Woolworths & SAB)
- Other businesses in the sector (FEDHASA)



Sponsorship:

- BridgloT's Dropula schools programme
- WWF Water Stewardship

Leverage your expertise to help solve big challenges





# Thank You

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