

VOLVO
OCEAN
RACE



ROUND THE WORLD

Sustainability



Cape Town 24 November - 10 December

Maximise our
IMPACT

Minimise our
FOOTPRINT

Leave a positive
LEGACY

Engagement
and
Advocacy

Race and
Race Village
Operations

Sourcing &
Resource
Conservation

Transport
and GHG
Emissions

Science and
Sustainability
Innovation

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Ocean health

A person in a wetsuit carrying a surfboard walks through shallow water on a beach. The beach is heavily littered with plastic waste, including bags, bottles, and other debris. The ocean waves are visible in the background under a cloudy sky.

with a focus
on plastic pollution



clean
seas

turn the tide
on plastic

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Ocean Summits





Education Programme



Youth Academy

The Globe



Minimise our
FOOTPRINT

RACE VILLAGE



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2017-18 Route

**Potential to avoid a plastic
bottle for each
Race Village visitor –
that could be more than
3 000 000 or 50 tonne.**



Water Refills



Water Refills





Bottle Exchange

The background of the entire image is a dense, overlapping pile of colorful plastic straws. The straws are in various colors including red, orange, yellow, green, and purple, and are oriented in different directions, creating a textured, circular pattern of straw openings.

Straw Free

**We estimate
at least 5 000 000
plastic straws will be
avoided across the race**

A large number of black zip ties are standing upright against a white background. The zip ties are of various lengths and are arranged in a dense, slightly overlapping cluster. Some of the zip ties have numbers printed on them, such as 'G36', 'G32', 'G20', and 'G17'.

300 000 zip ties avoided

**Instead re-usable
bungees**



We commit to:

(select as many as you like)

Implementing at least three measurable actions to reduce disposable plastic use

Engage our staff & stakeholders in our efforts to reduce plastic

Support our campaign to reduce plastic with financial resources

Sponsor or support plastic pollution campaigns in our community

Inspire action & innovation in our supply chain

Share our actions to influence change amongst our network

NEXT

#CleanSeas



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Cape Town is in severe drought

Water is our most precious resource and we need to change the way we use, re-use and value water.

What Can You Do?

Help to reduce both the impact on Cape Town's water reserves and plastic bottle use.

Visit the **Consol Glass** recycling point on Q6, surrender your plastic bottle and receive a complimentary glass bottle.*

Fill up with recreated and purified drinking water at one of **Bluewater's** innovative water filtration stations in the Volvo Ocean Race Village.



Consol Glass logo



*While stocks last

We're racing against plastic pollution

At least 8 million tonnes of plastic leaks into oceans every year.

What can you do?

Redesign your life, your workplace, your community.

- 💡 **RETHINK** the way you use plastic.
- 🚫 **REFUSE** disposable plastic whenever possible.
- 👣 **REDUCE** your plastic footprint.
- ♻️ **REUSE** durable items.
- ♻️ **RECYCLE** what you can't refuse, reduce or reuse.

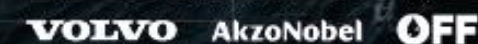
Founding Principal Partner



Principal Partner



Main Partners



We Support



Make a commitment to reduce your plastic footprint

Sign up to #Cleanseas

I commit to:

Say no to straws

Remember my reusable bags

Avoid products with microbeads

Use a refillable water bottle

Avoid tiny plastic packets

Bring my own take-out containers

Look for the Green Team volunteers in the Race Village and sign up via the iPad kiosk.

Or you can make your commitment to #CleanSeas and reducing your plastic footprint by signing up online:

volvoceanrace.com/pledge

#CleanSeas UN environment

Onsite Messaging

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PVC free banners

Not using any PVC
on our branding
banners.



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Local or organic

Supporting local
and sustainable
agriculture.





Seafood



Sustainable and ethical seafood



Renewable energy

Not using fossil fuels
for energy.



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Energy Monitoring



A woman with blonde hair, wearing a yellow sailing suit and sunglasses on her head, is working on a blue buoy in the cockpit of a sailboat. The buoy is secured with tape and has a piece of wood attached to it. In the background, another person in a yellow sailing suit is visible, and the boat's interior equipment and rigging are shown. The text "Scientific Programme" is overlaid in the center.

Scientific Programme



Surface Drifters Meteorological data Micro plastic & CO₂ Sensors

Seabin Project

Stakeholders

Host
City

Teams

Influence
outcomes

Delivery
Partner

Sustainability
Programme

Venue

Sponsors

Visitors

Sustainability partners



MIRPURI
FOUNDATION
FOR A BETTER WORLD

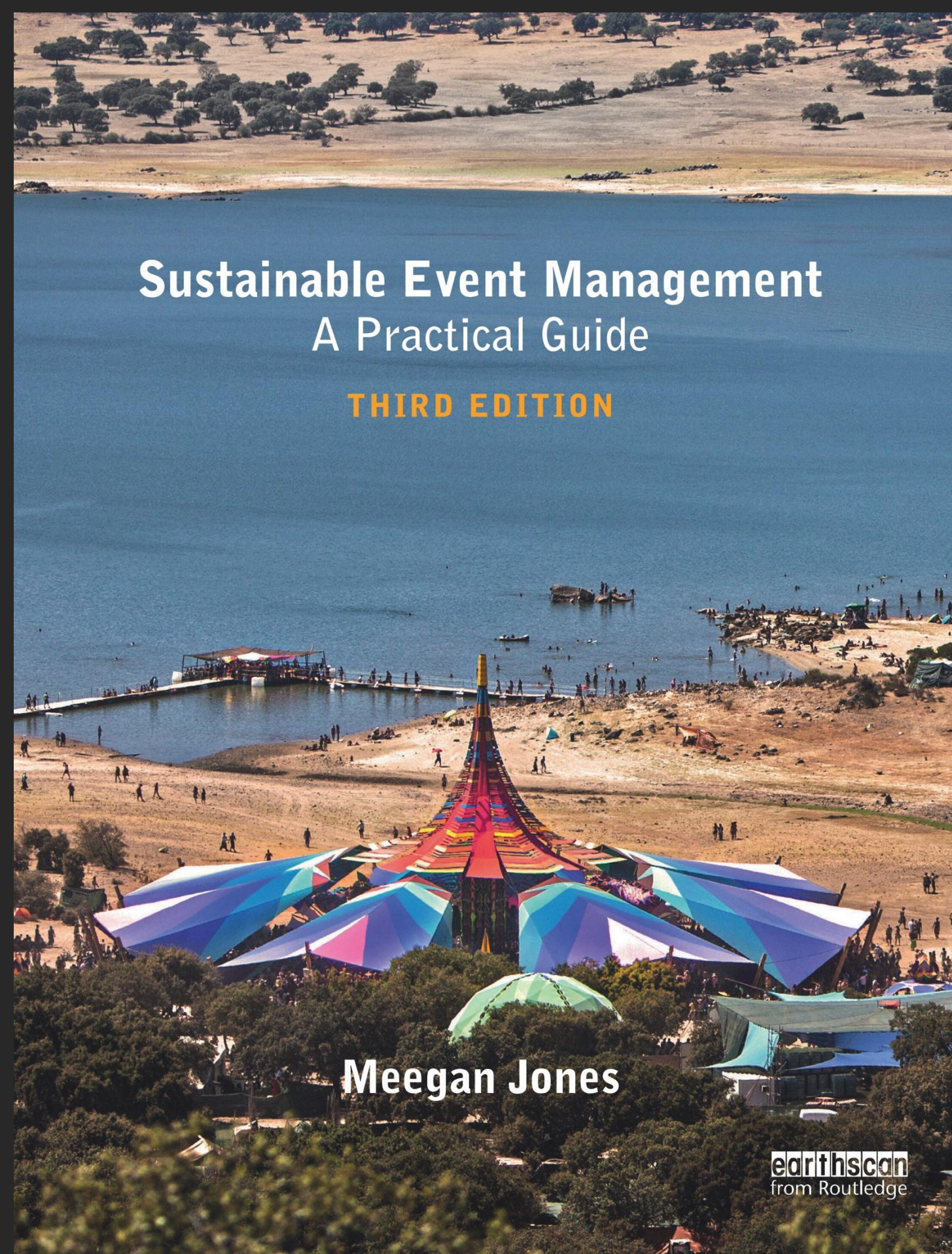
VOLVO

AkzoNobel



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on plastic





greeneventbook.com

Book releases 12th December, 2017