



**Western Cape  
Government**

Cultural Affairs and Sport

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# **ARTS AND CULTURE**

**24 JANUARY 2019**

**NERINE JEAVER**

# WHY SHOULD THE ARTS BE FUNDED?

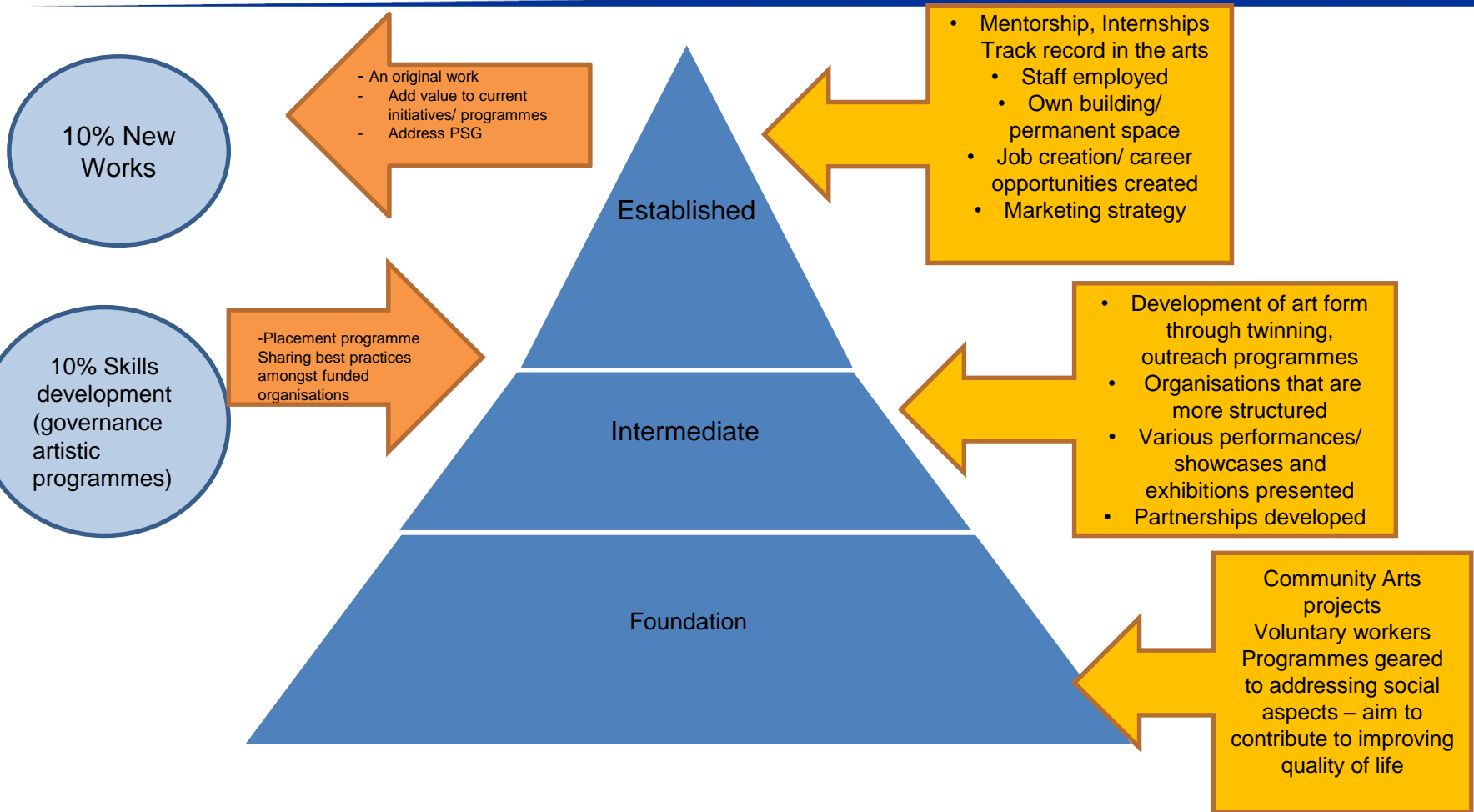
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- Crucial part of people's lives
- Broadens our horizons and thinking
- Art is everywhere
- Arts sparks creativity and innovation
- Drives tourism

## ***How Do We At Arts And Culture Make This Happen?***

- Integrated approach
- Guided by Funding Policy
- Annual Funding Cycle
- Requirements: Compliance / Artistic

# THREE TIER APPROACH



# PURPOSE OF OUR FUNDING

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- Create opportunities to learn in, through and about the arts
- Develop, promote and preserve the arts(technical/ stage management)
- Skills and talent development (EPWP / Festivals / Tertiary institutions)
- Facilitate networking(partnerships, career pathing)
- Afford opportunities for exposure at all levels
- Job creation

# SUMMARY – ANNUAL FUNDING

## TIMELINE

- Application process commences preceding year.
- 2020/21 – closing date around Oct 2019

## COMPLIANCE: DOCUMENTATION REQUIRED

- Registered Arts and Culture org
- Business Plan
- Bank Acc. – in name of org
- Financial records
- AGM Minutes
- Bank confirmation form / letter

## CONTACT DETAILS

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