



arts & culture

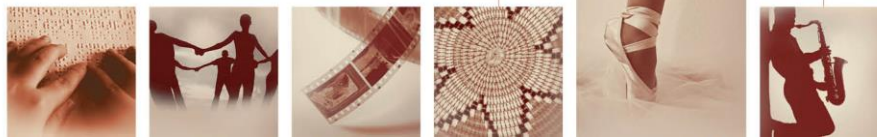
Department:  
Arts and Culture  
REPUBLIC OF SOUTH AFRICA

# MZANZI GOLDEN ECONOMY

Presented by: Mr Dunisani Chabalala

Date: 24 January 2019

LAYING THE FOUNDATION FOR GREATNESS



# MGE OBJECTIVES

- **Job Creation**
- **Stimulate Demand**
- **Audience Development**
- **Building Heritage Resources**
- **Information Gathering**
- **Human Resource Development**
- **Developing cultural entrepreneurs**



# MGE OVERVIEW

- MGE has 10 work streams as illustrated in the table below: Only CE, TV, and PA are available to the public through the open call process.

Objective	MGE Work Streams
Audience development & consumption	<ul style="list-style-type: none"><li>• Cultural events</li><li>• Touring ventures</li></ul>
Stimulate demand	<ul style="list-style-type: none"><li>• Public Art</li></ul>



# MGE OPEN CALL PROCESS

- The guideline document is updated on an annual basis before the call is made to capture all the adjustments accumulated through the lessons learned on each financial year.
- The application forms are guided by the guideline document. Touring Ventures and Cultural Events use one application form and Public Art has its own application form.
- The Threshold for CE: R2mil, TV and PA: R1 Mil



# MGE OPEN CALL PROCESS CONTINUE

- Application forms are received and those that have outstanding information are informed and they are allowed to submit before the committee sits for a specific quarter.
- Administrators then capture each application and reference numbers are allocated for easy tracking.

ONLINE APPLICATIONS: For 2020 proposals





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**Social Cohesion  
(10%)**

**Innovative and  
Competitiveness  
(20%)**

**Job Creation and  
Economic  
Development (20%)**

**FUNDING CRITERIA: MGE OPEN CALL**

**Market  
Development  
(20%)**

**Partnership &  
Co-Financing  
(10%)**

**Audience  
Development  
(20%)**

# STANDARD REQUIREMENTS: ADMINISTRATIVE CRITERIA

**The following will lead to automatic disqualification:**

- **Provision of dishonest and inaccurate information.**
- **Incomplete submission of Application Form, Proposal and/or Compliance Documentation.**
- **Submission of applications that do not adhere to the format and length guidelines established.**
- **Failure to disclose any conflicts of interest.**
- **Failure to disclose any funding secured for the project being applied for and/or any current working being undertaken for the DAC.**
- **Project timeframe falls outside of stated funding timeframes.**
- **Requested funds exceeding the stated maximum thresholds of the individual open calls.**
- **Late submission of any and all documentation.**
- **Applications submitted by fax and/or email.**
- **For more information: [www.dac.gov.za](http://www.dac.gov.za)**

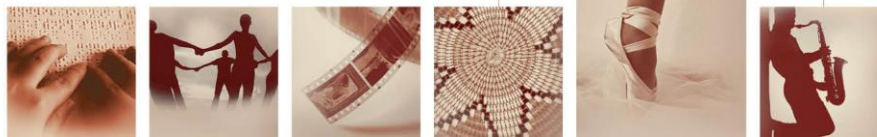


# CONTACT DETAILS

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Opportunity Seekers

Market Place

# Thank You

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