

Calling Corporate South Africa to be part of the 110% Green Initiative

110% Green has an exciting new initiative that supports Western Cape based craft producers and designers, and demonstrates its commitment to green procurement and small enterprise development. This is a new platform that enables large corporations to source green gifts and event related products through a single channel.

110% Green is inviting corporations to join this platform as part of their commitment to support local enterprise development and sustainability.



Convenient Order Facilitation Service

The Cape Craft & Design Institute is providing the management service to facilitate your procurement of green-related high quality handmade products appropriate for corporate events, conferences, speaker and delegate gifts as well as client promotional gifts. The products are made from found material, waste and by-products of other production processes or manufactured with a low carbon footprint, making for an ideal eco-friendly gift. These products are procured from a large pool of designers and craft producers who are part the CCDI's extensive database.

Customised Products

Products can be customised to complement events, themes or corporate identities. Underpin your organisation's socially and environmentally responsibility ethos – give gifts that are authentic, environmentally friendly, contemporary and unmistakably South African while contributing to employment, income-generation, poverty alleviation and small business development.



Buy local

Your support for locally produced products. Offers the potential of a lower carbon footprint by removing long distance, carbon intensive transportation while supporting local employment and local production. Local products compete effectively with imported products on quality, innovation and price - and come with the added benefit of supporting local economic growth.

To participate in this initiative, visit the following link for a comprehensive catalogue of recycled and upcycled gifts and products.:

<http://www.catalogue.ccdi.org.za/ecatalogue.php?ID=18&wp=b35b489340bff626c94a6a98629ab349>