



## Western Cape Government

Economic Development and Tourism

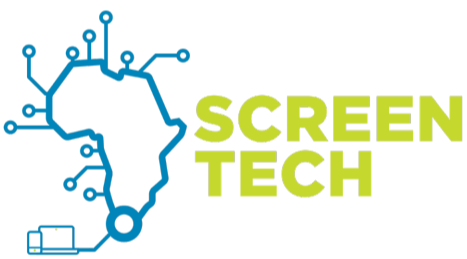


### Western Cape Government Launches Two Initiatives to Solve the Province's Problems and Grow the Digital Economy

The Western Cape Department of Economic Development and Tourism (DEDAT) has launched two initiatives to develop SafetyTech and ScreenTech as part of its Dash-Tech Project. The overarching aim of the Project is to harness the strengths and interconnectedness of the local tech ecosystem to solve some of the province's most pressing problems and open up opportunities for the Western Cape digital economy.



SafetyTech incorporates all technology-focused systems and processes, hardware, software and resources that contribute to the creation of an environment where adverse incidents are minimised, and citizens are able to lead lives free from fear of personal harm or asset loss.



ScreenTech currently refers to anything that has to do with a screen and ranges from mobile phones and navigation devices, to digital video games and smartwatches.

“The Western Cape, as Africa’s leading tech hub and one of the strongest technology centres on the continent, is well-positioned to lead these growing markets. Government, both local and national, has a crucial role to play in cultivating these sectors,” says Tim Parle, Chief Director: Digital Economy at Western Cape Government.

To this end, the Western Cape Department of Economic Development and Tourism (DEDAT) invites SafetyTech and ScreenTech startups to take part in the upcoming Community of Practice (CoP) workshops, powered by [Loudhailer](#) and [Silicon Cape](#). The workshops will allow members of the ecosystem to connect with, support and challenge their peers for mutual benefit. The aim is to strengthen relationships between stakeholders and bolster their collective learning, while also developing a set of resources for shared benefit, advocacy and collaboration. With expert facilitation, members will develop a set of key outcomes to be achieved over the next three years.

#### SafetyTech Community of Practice

Date: 18 November 2020  
Time: 10:00 - 11:30  
Venue: Zoom

[Register Now](#)

#### ScreenTech Community of Practice

Date: 18 November 2020  
Time: 14:00 - 15:30  
Venue: Zoom

[Register Now](#)

DEDAT will be supporting three additional technology ecosystem verticals over the next few years- Fintech, TownshipTech and 4IR technologies. Each ecosystem coordinator will undertake unique and bespoke programming such as events, webinars, round-tables, challenges, etc., tailored to the needs of the sector.

Should you be interested in joining any of our other technology sector ecosystems – please email [Dedat.Broadband@westerncape.gov.za](mailto:Dedat.Broadband@westerncape.gov.za)

Following the recent unveiling of the global brand for the Western Cape technology sector, Western Cape Government has prepared resources and a branding kit for technology businesses in the province to assist with their national and international marketing efforts. These can be accessed via: <https://www.westerncape.gov.za/site-page/regional-global-positioning>

